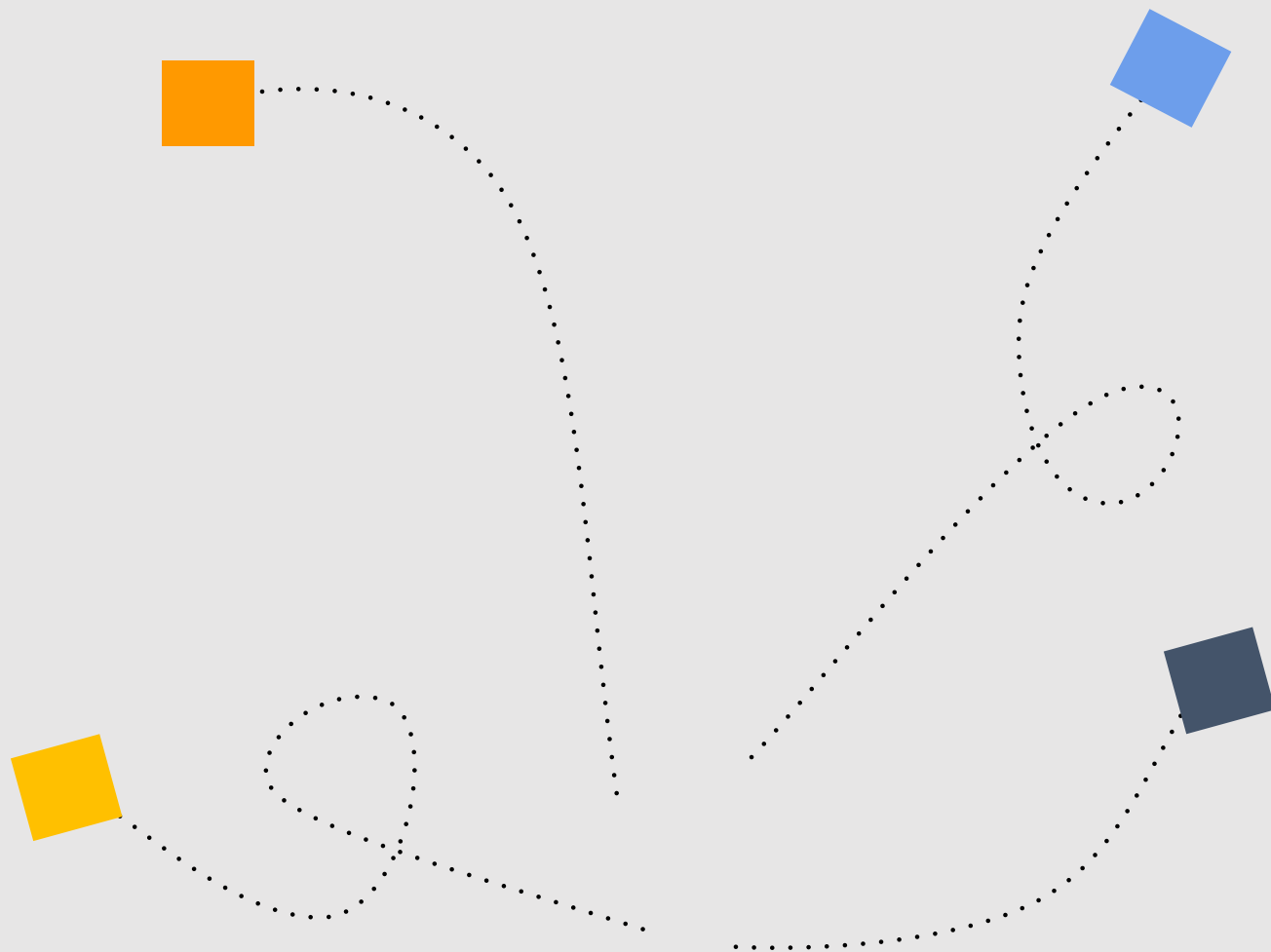




Join our journey & let's Innovate...





Introducing Occudiz



# Who We Are

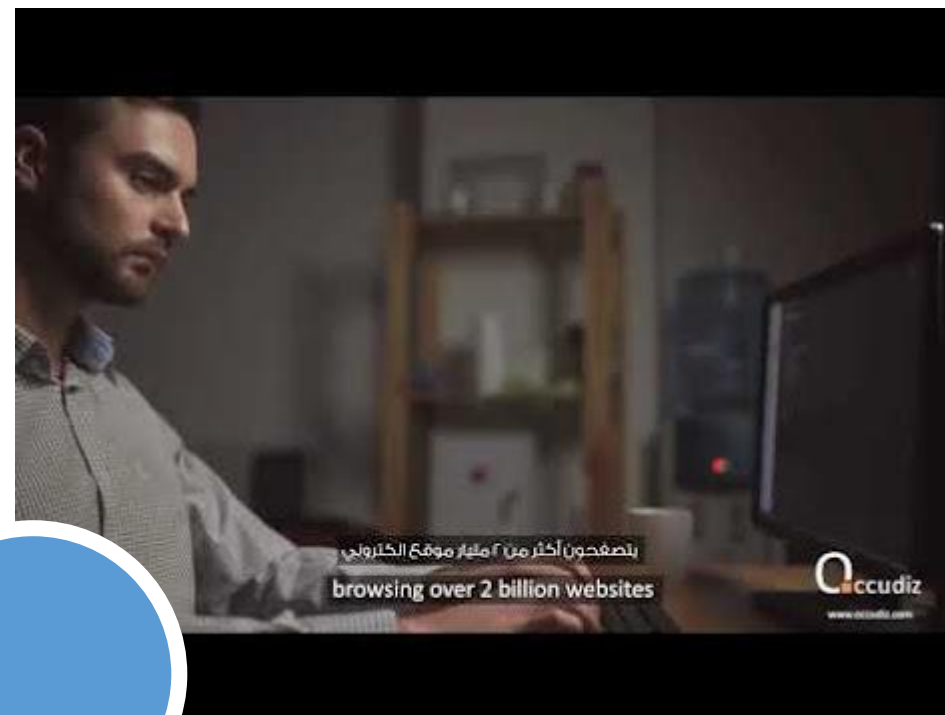
From humble beginnings to a high-performance development house and SaaS focused business dedicated to Custom Application Development, Technology Infrastructure, Networking, Design, Artificial Intelligence and Tech Consulting as well as Occuz 360 a Data Driven Omni Channel Engagement Platform Across Sales, Marketing and Support.

Occudiz was founded in 2015 with locations across the Americas, Europe, MENA and Asia. Run by a team of industry-leading technology experts and an in house creative projects team, we put practice into passion, and believe in doing business with transparency, integrity and honesty.

Our goal is simple, make our client's goals our goals.

visit [occudiz.com](https://occudiz.com) today for more info

#LetsInnovate





## Our Services

### Ideation, Digital Consulting, Tech Development & Occuz 360

Our ideation and digital consulting arm is directly correlated to digital performance and integrated closely with the use of multiple turn key solutions to strategize how to manage your digital presence from ideation, creation, development, implementation, testing and go live as well as how to track and develop for future scalability and performance.

The technology development arm is essentially a group of computer geniuses that will help make your digital dream a reality, walking you through the entire journey of building an application either it be for web or mobile while also developing and helping you understand the development journey of your project.

With Occuz 360 you can link and manage feedback, comments and mentions from multiple digital channels such as facebook, twitter, linkedin, etc.; route it and assign it to agents in rooms dedicated to specific channels to ensure a happy customer. Regardless of your team size Occuz 360 was built with this in mind.



The Goal **Occudiz** Set Out To Achieve With  
**Technology Services**



# Digital Innovation & Technology At Scale

As the business landscape becomes increasingly competitive, it's essential to have digitally and technically innovative services that can scale with your business's growth. By investing in technology services that are built for scale, businesses can expand their operations without worrying about disruptions or costly upgrades. Additionally, scalable technology services can reduce maintenance costs and provide a competitive edge in the market. By choosing services that are digitally and technically innovative and built for scale, businesses can stay ahead of the competition, meet growing customer demands, and position themselves for success in the long term.





## Tech & Digital **Ideation**



# Ideation In A Nutshell

## UI/UX Design

Playing a vital role with a direct impact on the user experience, a well-designed UI/UX can improve user engagement, satisfaction, and retention, leading to higher conversions and revenue. Additionally, it helps in establishing brand loyalty and credibility.

## Process Mapping

Application user process mapping is critical in ensuring an intuitive and user-friendly interface. By creating a visual representation of the user journey, businesses can identify areas for improvement and streamline the user experience. This ultimately leads to higher engagement, increased customer satisfaction, and better overall performance.

## Technology Stack

Selecting the right technology stack is vital when developing an application. It affects its performance, scalability, and maintenance. By choosing the right combination of frameworks, programming languages, and tools, businesses can ensure a more efficient development process, better user experience, and faster time to market.







## Tech & Digital **Consulting**

## So, Why **Tech Consulting** ?

We at Occudiz believe that technology consulting is crucial for businesses to stay ahead in the ever-evolving tech landscape. By leveraging our consultants expertise, organizations can identify opportunities for growth, improve operational efficiency, and make informed decisions about technology adoption. Our consulting includes strategy, infrastructure, security, and software development. Engaging with consultants helps organizations develop technology roadmaps, streamline processes, and optimize operations helping businesses gain a competitive advantage and drive innovation.



# Consulting Operations



Effective technology development resource planning and optimization of technology and development operations are crucial for organizations to stay competitive and achieve success in the digital age. By aligning resources and processes with business goals, companies can achieve greater efficiency, improve product quality, and accelerate time-to-market. This leads to higher customer satisfaction, increased revenue, and better overall performance.

## Digital Mapping

Digital mapping technology is vital for navigation, tracking, and spatial analysis in various industries, including transportation, urban planning, and emergency services.

## Architectural Planning

Architectural planning and design technology is crucial for creating efficient, sustainable, and aesthetically pleasing structures that meet diverse user needs.

## BTIM Digital Offering

Utilizing the latest technology in digital offerings is essential to provide seamless user experience, high performance, and competitive advantage.



## Tech & Digital **Development**



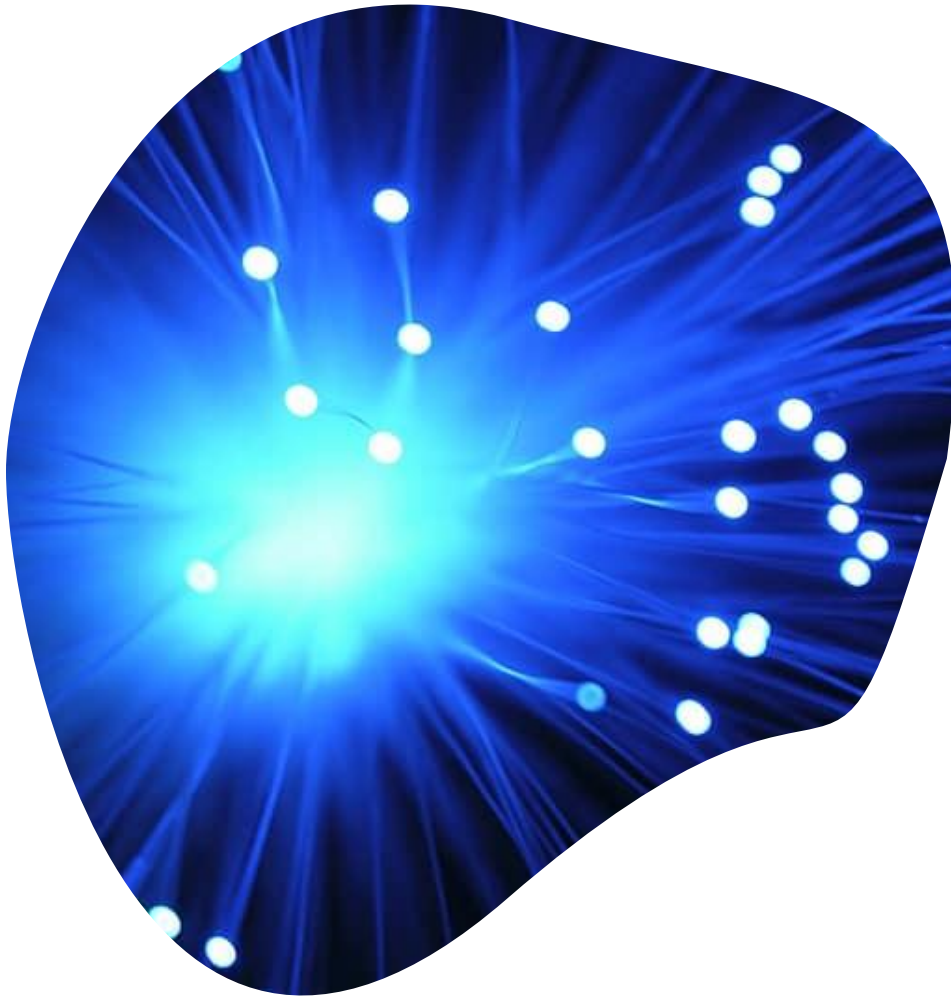


# Web & Mobile Applications Development

We at Occudiz believe in interactive development through an agile methodology and the provision of support with each service offering. Interactive development involves working closely with customers to understand their needs and provide feedback throughout the development process, resulting in tailored software that improves user engagement and retention rates. Agile methodology prioritizes collaboration, flexibility, and continuous improvement, delivering high-quality software that meets evolving needs, reduces costs, and improves time-to-market. Friendly tech support, focusing on empathy, expertise, and responsiveness, helps resolve issues quickly and effectively, reducing downtime, improving productivity, increasing satisfaction, building customer relationships, and increasing loyalty in a competitive market.

If you're looking to grow your business, having a strong online presence as well a strong customer focused application is essential. That's where Occudiz comes in. With years of experience in web and mobile application development from cloud and on-prem, native and hybrid, we've helped numerous businesses build custom, scalable, and secure applications that drive growth and improve customer engagement. Our team of experts stays up-to-date with the latest technologies and trends to ensure that your web application is cutting-edge and optimized for success. Join the countless businesses who have already experienced the benefits of working with Occudiz and take your online presence to the next level.





## Data, Micro & Loosely Coupled Services

Build with a microservice architecture in mind, a brilliant approach to managing development and data that offers many benefits such as flexibility, scalability, and efficiency. Begin easily adapting to evolving needs and improve performance today.

### Integrate with Data Streams

Data streams and data lakes are essential for efficient data transportation, database optimization, and application performance. They enable real-time data processing and analysis, while reducing data duplication and enhancing data accessibility for better decision-making.

### Optimize development, Data and Search

Optimized development, databases and elasticsearch are crucial for building high-performing applications. They enhance data processing, storage and retrieval, improve search and query performance, and enable efficient data management and analysis, delivering better user experience and business outcomes. With a micro services architecture you are positioning your app for scale and allowing your development and recovery efforts to become more optimized.

## Cloud & On-Prem Solutions

Whether it be a cloud based application which is hosted on a private cloud, google cloud, AWS, alibaba, etc.. or an on-prem closed or open server network we have you covered. Our services include analyzing, selecting, setting up and delivering solutions based on the following major factors amongst others:

- Server Availability
- Data Scalability
- Application Connectability
- Server Accessibility
- Data Regional Restrictions
- Application Stability

Launching an attractive and scalable application quickly and affordably is important for modern organizations and more importantly startups — Choosing the right server solution can make that much of a difference on time to market. Let us help you decide on the best solution fit for your application today.







## AI & IoT Solutions

Unlock the full potential of your technology with Artificial Intelligence (AI) and Internet of Things (IoT). Our experts can help you integrate these technologies into your systems, improving efficiency, accuracy, and user experience.

Artificial Intelligence (AI) is an advanced technology that has the potential to revolutionize the world as we know it. It can be used to automate complex tasks, analyze data at an unprecedented scale, and improve decision-making in various industries. From healthcare to finance, education to entertainment, AI is being applied in numerous fields to enhance human experiences. By leveraging AI, businesses can boost efficiency, increase accuracy, and improve customer satisfaction. At our company, we have a team of experts who specialize in AI and can help you integrate this cutting-edge technology into your systems, making them more advanced, intelligent, and user-friendly.

Let's help build your next integratable artificial intelligence tool that can help optimize your application and background activities.



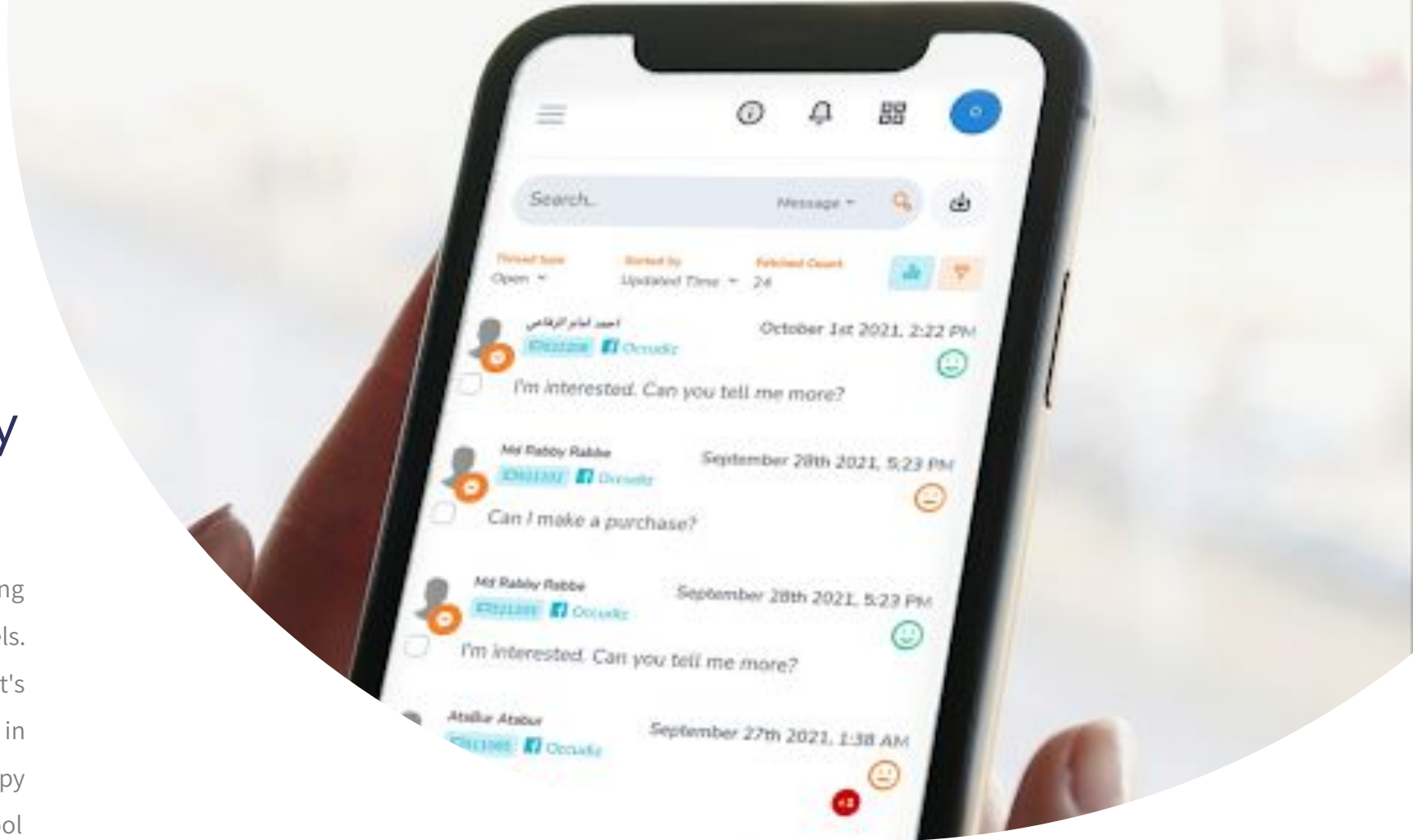


# Occudz 360°

The Goal **Occudz** Set Out To Achieve  
With **Occudz 360**

# Customer & Community **Engagement** At Scale

Performance marketing starts with the ability of handling feedback, comments and mentions on digital channels. The truth is, your brand needs to be able to see what's happening first hand, route it and assign it to agents in rooms dedicated to specific channels to ensure a happy customer. Regardless of your team size an Occuz 360 tool was built with this in mind.



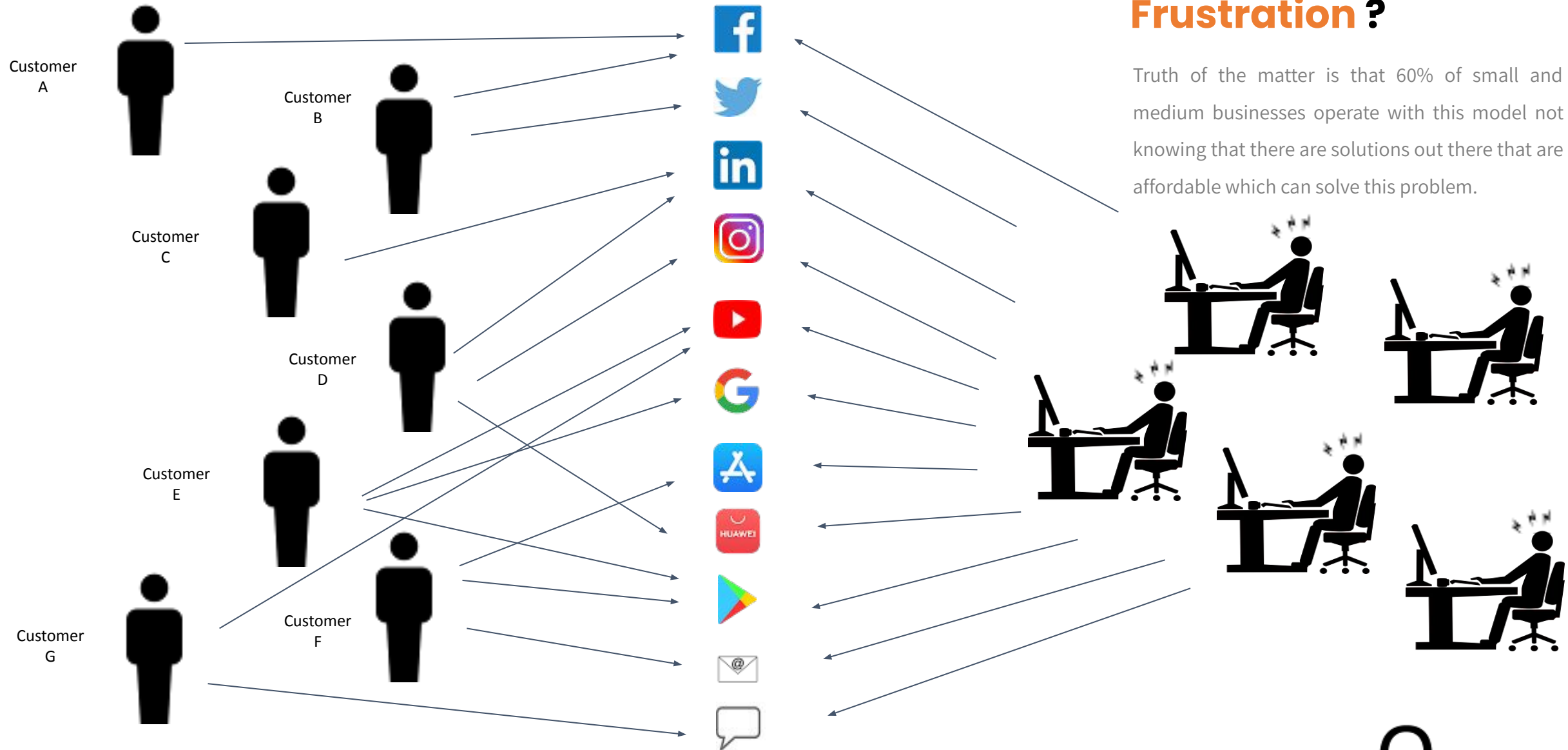


## Engagement **Journey**

Before getting started, let us walk you through what type of engagement journeys there are out there...

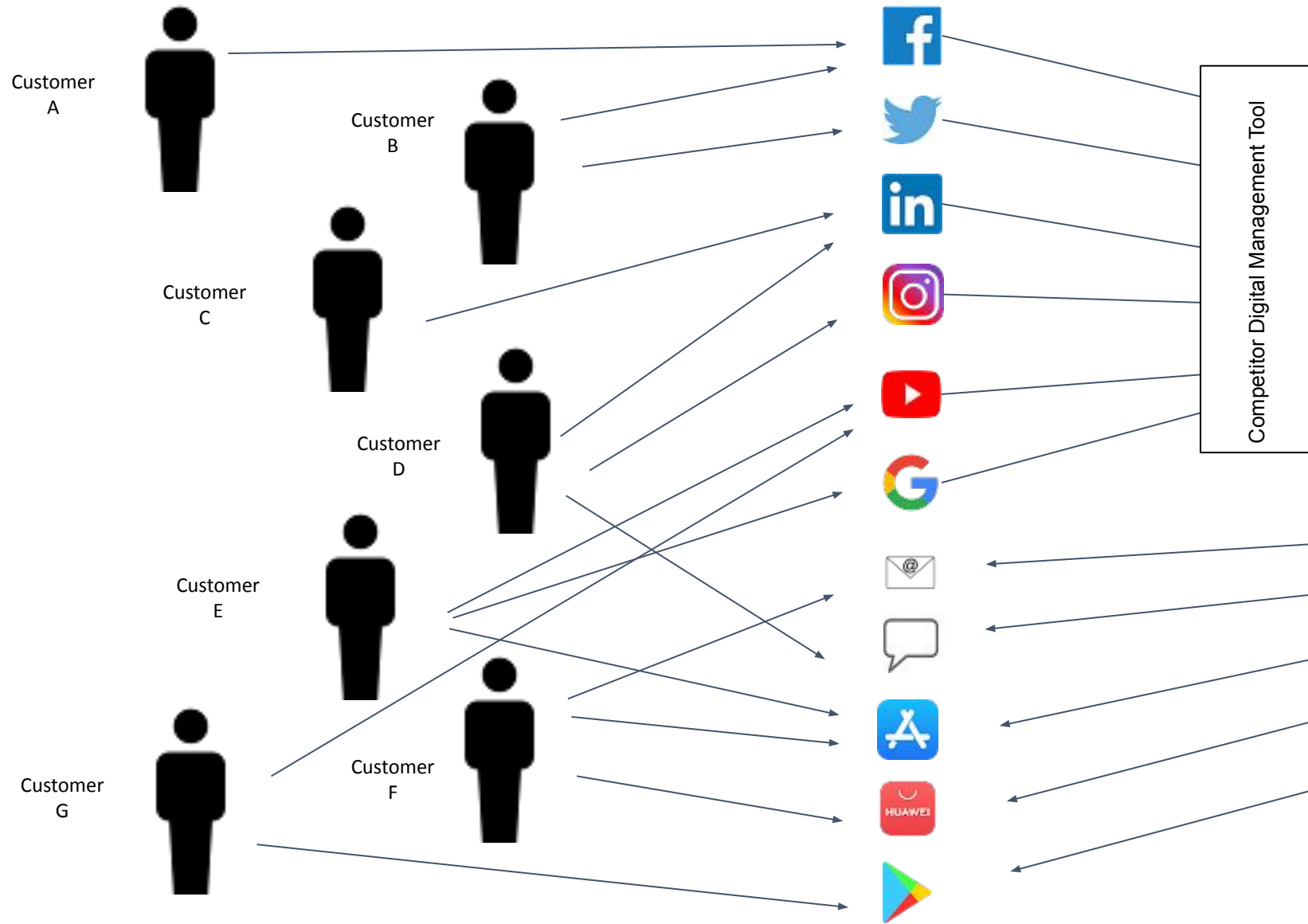


# Traditional No Tools Digital Support





# Multiple Tools Digital Support

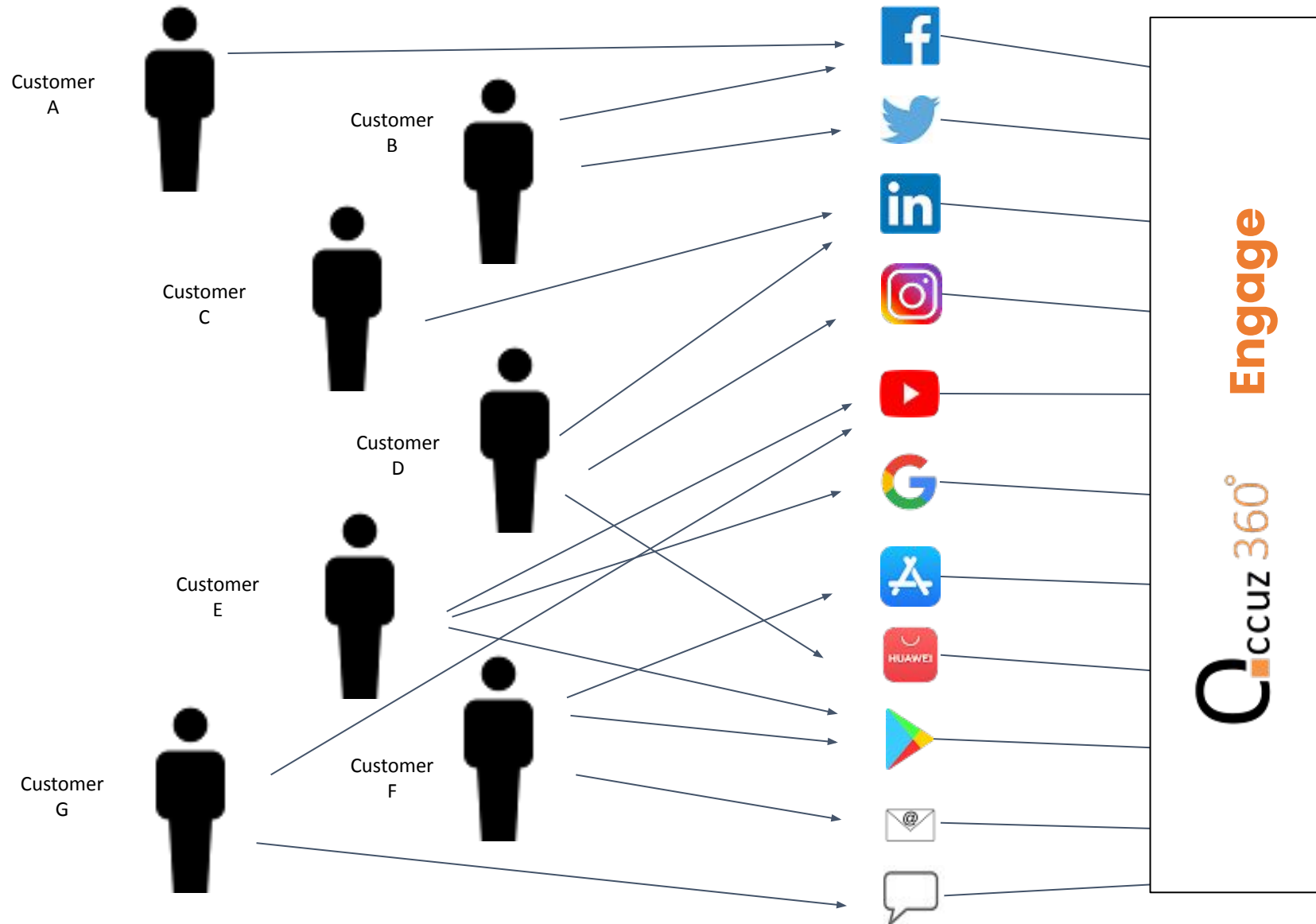


## Maybe You Recognize this **Frustration**?

Most businesses nowadays sit within this operating model, feeling like they have to deal with multiple systems for managing their customers, knowing that there are solutions out there that may solve this problem however, most think that they are way to expensive for their budget.



# Occuz 360 Engage Digital Support



## That's Better, **Right** ?

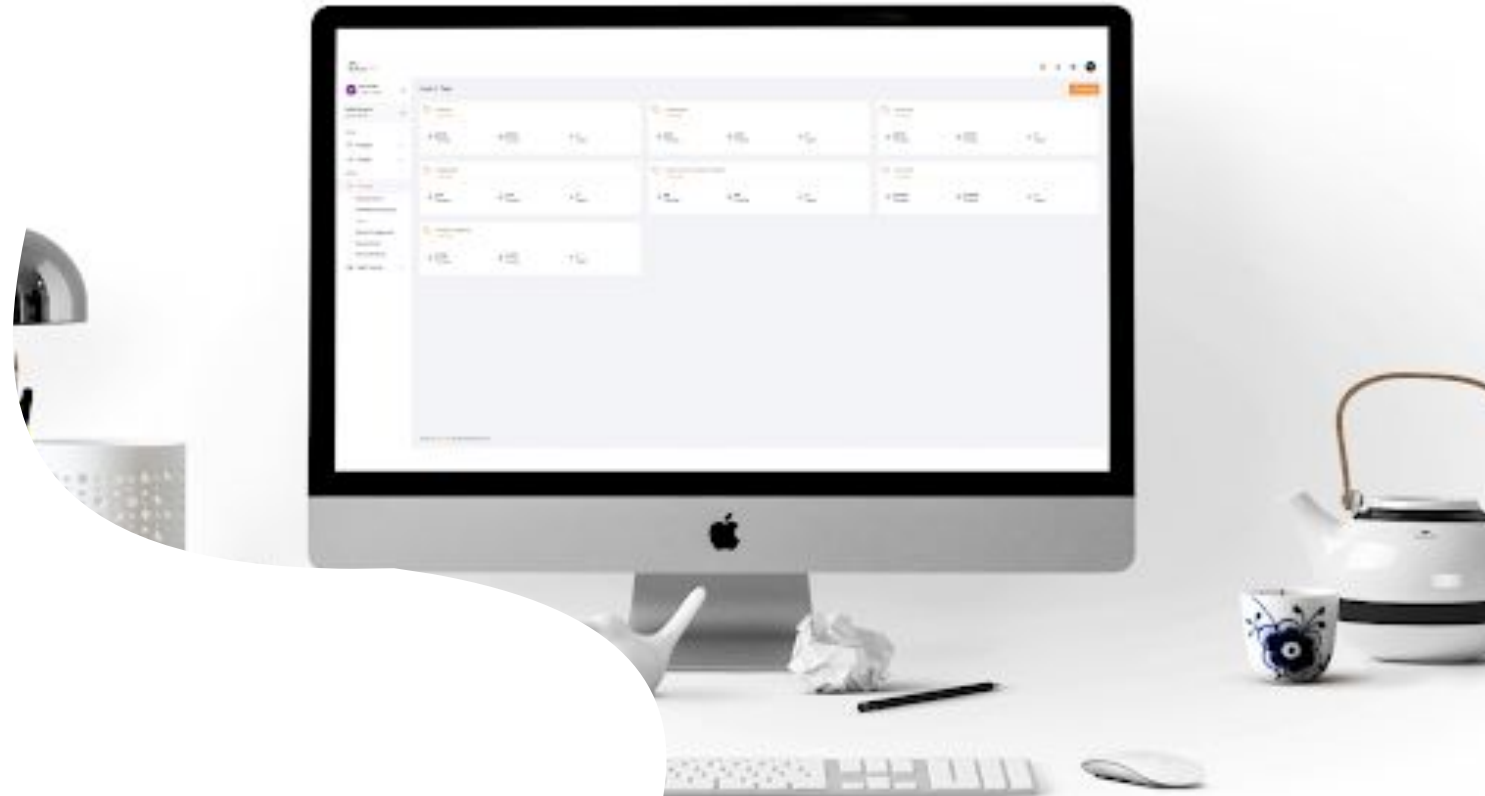
You are probably thinking “I saw this coming!”. Well you are right, but Occuz 360 doesn't just solve the problem and remove your frustration it also is financially positioned to cater to budgets based on your organization size and requirements making it the affordable robust solution, you might be looking for, that can help build your community and improve your customer support journey.



## So, What is **Engage** ?

Engage is a tool built by technology fanatics with the help of customer satisfaction and customer journey gurus, that caters to ensuring all channels that a customer can communicate with a brand through, are centralized and managed from one place through a simple ticketing and threading approach.

In simple terms it's a platform that allows you to digitally create rooms linking dedicated digital channels to them and adding agents into those rooms to manage all incoming communications as tickets and cases.



## Engage In A Nutshell



Manage and centralize your community and customers across multiple different digital channels from the Occuz 360 Engage platform



View analytics on total number of threads closed, Average touchpoints, Average response time, Average closing time, Sentiment, Agent Performance and more through our Dashboards and reporting exports



Assign agents to specific threads and add them to different groups with different tasks, and monitor their performance through individual dashboards



Create predefined messages your agents can use for different scenarios and different Social platforms



CROSS PLATFORM COMMUNITY MANAGEMENT

# Cohesive Customer Support Experience Journey



- Facebook Page Direct Messages
- Facebook Page Public Comments
- Facebook Page Mentions
- Facebook Page Community
- Instagram Business Public Comments
- Instagram Business Direct Messages (Pre-Accepted Contacts)
- Twitter Direct Messages
- Twitter Mentions
- Twitter Public Comments
- YouTube Comments
- LinkedIn Page Comments
- LinkedIn Profile Comments
- Google Location Reviews
- Google Business Messages
- Google Play Store Reviews
- Apple App Store Reviews
- Huawei App Gallery Reviews
- Email \*\*
- Online Chat \*\*

\*\* This channel requires technical knowledge and integration and may need you to contact support@occudiz.com

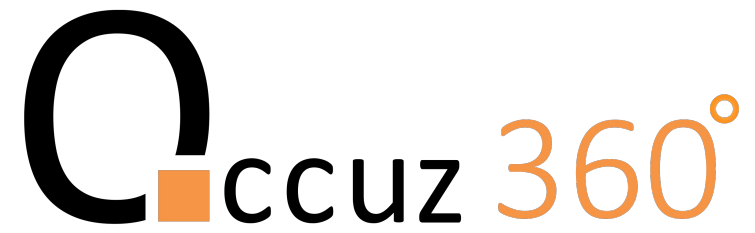


Email \*\*    Online Chat \*\*



So **What Else ?**





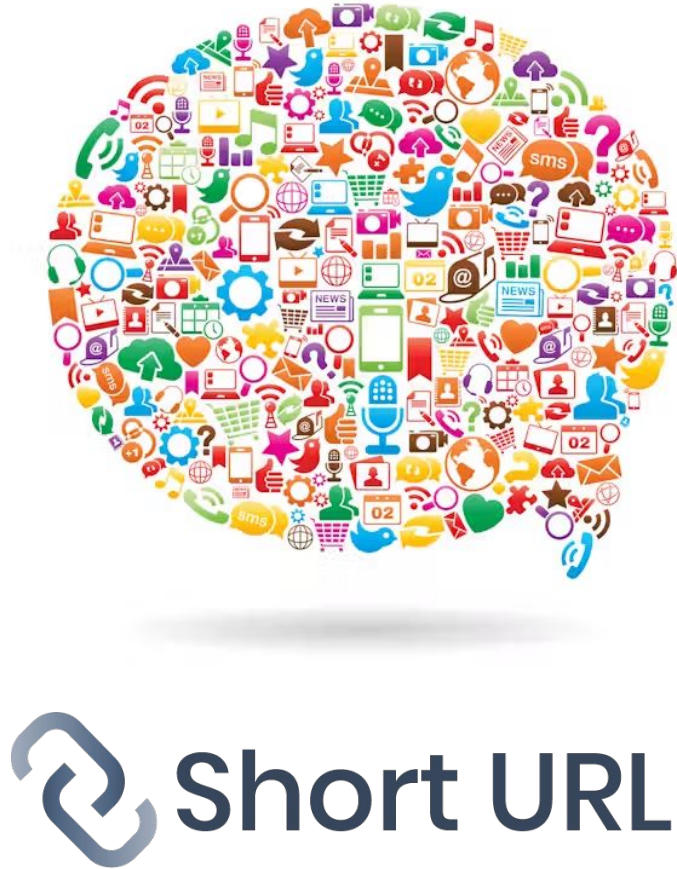
**Occuz 360 – Shortener** and  
The Goal **Occudiz** Set Out To Achieve

## We Offer URL Shortening Service Called **Shortener**

Shortener is essentially a URL shortening service with much more features than what our competitors offer, including static shortening, social shortening, dynamic shortening, dynamic redirection shortening, branded domain porting and much more for a fraction of the cost giving it a competitive differentiating factor.







## Shortener Static and Social

Occuz 360 Short URL includes the capability of tracking static traffic as well as social traffic with pinpointing the following analytical and reporting features:

- Segregation of social traffic
- Visit by device type
- Total clicks
- Multiple clicked user
- Unique clicks
- Revisits Percentage
- Clicks over time and date
- Peak time
- Click by city
- Clicks by country
- Heatmap
- System type
- Browser type
- ISP
- IP
- Footfall locations
- Data Excel Export

## Shortener Dynamic Shortening

Dynamic link creation is one of Occuz 360 core competencies with the ability to upload a target audience list and generate a unique link for each audience member that is trackable, using the same metrics as the static and social links, but down to an individual reporting, while also including all the static and social link analytics and reporting function as well as:

- UID capability tracking
- Audience to single link
- Audience to multiple links



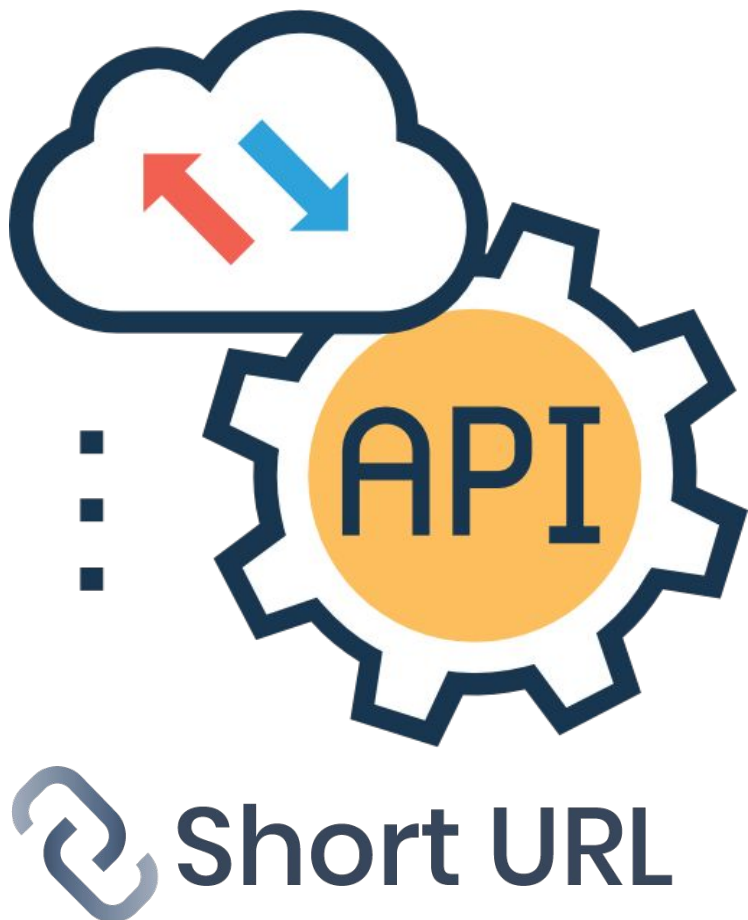
 Short URL

## Shortener Core Features

Every Occuz 360 Shortener account enjoys core features which include the following amongst many more:

- Export functionalities
- Search functions
- Boxed or list view
- Sort functions by domain
- Active, Archived, and Inactive filters
- Campaign Specific Dashboards
- Campaign specific webhook push capabilities
- User management
- Domain Management
- API management
- Permissions Management (custom template creation)





## Shortener API Manageable Webhooks

Occuz 360 Short URL includes an API webhook function to push data from the URL shortening service to a custom dynamic data input endpoint with the following functions:

- Custom URL Endpoint
- 2 Way Access Key verification
  - o Platform verification
  - o Client-Side Verification
- Sandbox mode with sample test data for each type of campaign
- Live mode





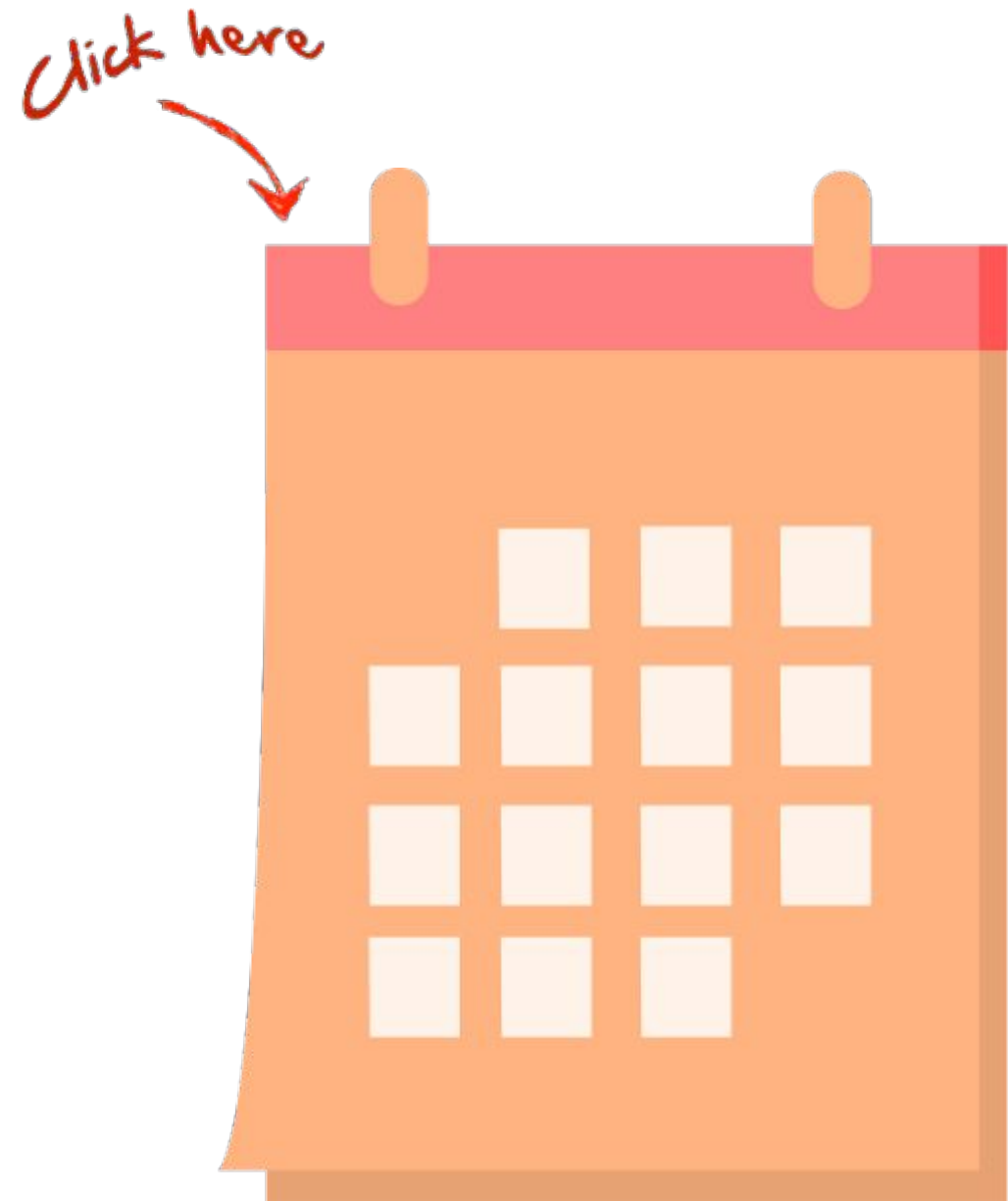
What's **Next** ?



## Meet Occudiz

### Book a meeting with us

We are excited to speak with you and understand how we can help.  
Our consultants have available time slots where you can **book a meeting by clicking on the calendar image**, or by **visiting the following link**: <https://ocuz.it/meet>





# Thank You

Talk to Occudiz about your digital and technology goals:

General Inquiry: [letstalk@occudiz.com](mailto:letstalk@occudiz.com)